

Announcing the

2008-2009 Gordon Setter Club Pictorial

As many of you know, it's been several years since the GSCA has published a pictorial; well, ***IT'S BACK!*** In the spring of 2009, GSCA will publish the 2008-2009 Pictorial. This soft-cover, spiral-bound book will feature information pages on Gordon Setter events (specialties, field trials, etc.), regional clubs and area committee information, titles and awards earned in **2008**, the club's membership list, and a section of paid pages featuring pictures and pedigrees. Since the photo portion of the last Pictorial (2003-2004 edition) covered achievements through 2003, this book will spotlight achievements from 2004 and following.

We encourage all members to submit a Pictorial ad. Other than the newsletter, this is the only publication that every member receives free of charge. Through the Pictorial you have the opportunity to show your breeding stock of today to the breeders and owners of tomorrow. This is also the place to remember old friends and relive special memories with your Gordons. Something new this year will be the inclusion of those Stud Dogs of the past who may still be available today for breeding through their frozen semen!

On the reverse of this page you'll find the **Pictorial submission form**. Only this form (or a photocopy) will be accepted. All questionable or incomplete copy will be returned to the sender for clarification. Please help us keep this publication an accurate resource by carefully checking your information.

The deadline for ads is a postmarked date of August 1, 2008 (to avoid late fees). Ads postmarked after August 1st will be accepted through a postmarked date of October 1, 2008 with a \$5 late fee per ad.

CATEGORIES FOR THIS PICTORIAL ARE:

- **GSCA AWARD WINNERS** — Recognizes GSCA award recipients such as our Top Ten Breed and Bench Gordons, Stud Dog and Brood Bitch of the Year, Field Dogs of the Year, Obedience Dogs of the Year and our amazing BBB winners!
- **STUD DOGS, BROOD BITCHES & FROZEN SEMEN** — For dogs and bitches still being bred and competing. And what better place than the pictorial to list those great studs of the past from whom you have frozen semen available!
- **NEW TITLES** — For those Gordons who have completed any AKC or non-AKC recognized title in the calendar years of 2004 or later. A ***photocopy of the title certificate*** must be provided in order for any non-AKC title to be included in the ad; AKC titles do not require a copy of the certificate.
- **NEW FACES/FRIENDS** — For Gordons making their debut in the ring, in the field or in your home or special human friends you want to salute.
- **IN MEMORY** — For Gordons or Gordon Fanciers no longer living.

Format for the GSCA Award Winners; New Faces/Friends; New Titles; Stud Dogs, Brood Bitches, & Frozen Semen pages is standard and will be prepared from the information provided on the reverse of this page. **For Friends (as part of the New Faces/Friends section) and In Memory you may submit up to 100 words on a separate sheet of paper and attach it to this form.** Individual ads in these sections range from \$65 -\$70/page and are specified on the reverse side of this form.

Other ad types: GSCA Area Committees and Gordon Setter Independent Clubs can advertise in the Pictorial for a rate of \$60/page (including one photo), GSCA members may advertise services or products at the rate of \$70/page (including one photo). Advertising by non-members for services or products is \$140 per page.

We hope you are as anxious as we are for the 2008-2009 edition and will give it your generous advertising support. If there are questions about the sections in the book please contact the appropriate person shown below:

Pictorial Co-Editors:

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419/380-2098



Kristi Boehm
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Spring, TX 77389
Kristi.Boehm@sbcglobal.net
281/528-6830

2008-2009 Pictorial – Advertising Form and Checklist

Deadline for submissions—**postmark of August 1, 2008 (to avoid late fee) or postmark of October 1, 2008 (with \$5 late fee per ad)**

Please use this form or a photocopy for individual ads. Additional copies can also be downloaded from the GSCA website. Club/products/services ads, “Friends” or “In Memory” categories are free-verse format.

CATEGORY # (COST — INCLUDING ONE PHOTO PER PAGE): #1 GSCA Award Winners (\$65/ad) #2 New Faces/Friends (\$65/ad) #3 New Titles (\$70/ad) #4 Stud Dogs/Brood Bitches/Frozen Semen (\$70/ad) #5 In Memory (\$65/ad)

Questions? Contact Kristi Boehm, Kristi.Boehm@sbcglobal.net 281/528-6830 or Sarah Armstrong, gilnockiegordons@yahoo.com 419/380-2098

INSTRUCTIONS:

- ◆ Include one clear photograph labeled on the back with the dog’s full name and the owner(s) name. Emailed photos will not be accepted. A digital photo can be sent via CD as long as the name of the dog appears in the file name itself and is written on the CD along with the owner’s name/address. CDs will not be returned. Photos will be cropped to the dog. Altered photos are not acceptable. A high quality Pictorial depends on high quality photos! Please do not mark or trim your photos or send copies printed on your home computer.
- ◆ Make check or money order payable to GSCA.
- ◆ Send individual advertising and ad photos to Kristi Boehm, 5010 Fox Hollow Blvd., Spring, TX 77389. Write **“Photos – Do Not Bend”** on the envelope. Please type or print clearly. Questionable or incomplete copy will be returned for clarification.

Ad Category # _____ **Registered Name/Titles*** _____

*AKC and non-AKC are acceptable (non-AKC titles must be accompanied by a certificate of title).

Date of Birth _____ Call Name _____ Sex _____

OFA # or Penn Hip or other hip score (specify) (optional) _____ CERF# (optional) _____

Type or neatly print your dog’s 3-generation pedigree below for all categories except Friends and In Memory. A typed or printed pedigree attached to this form is preferred. This pedigree should include your dog’s great grandparents.

	Great grand sire*
	Grand sire
	Great grand dam
	Sire
	Great grand sire
	Grand dam
	Great grand dam
	Great grand sire
	Grand sire
	Great grand dam
	Dam
	Great grand sire
	Grand dam
	Great grand dam

**Note: These relationships will not be printed, but are only listed to assist you with filling out the pedigree.*

Owner(s) Name(s) _____

Address _____ Phone (_____) _____

City/State/Zip _____ Email _____

Kennel Name: (Ow:) _____ (Br:) _____

Breeder(s) Name(s) _____